



Dignity

APPLIANCES ONLINE IMPACT REPORT

2025

 **appliancesonline**
legendary service

 **WINNING GROUP**

APPLIANCES ONLINE IMPACT REPORT

More than 122,000 people experience homelessness in Australia on any given night.

At Dignity, we believe we can collaboratively end homelessness in Australia. Every day, we provide an environment of support that is free of judgement to empower people to prevent, respond to and end their homelessness. .

Dignity currently provides supported temporary accommodation and longer-term stable housing and employment programs for hundreds of people every night of the year and operates multiple programs to prevent homelessness including food relief and education across Australia.

“Addressing homelessness in Australia requires a collaborative approach and we are very grateful to Winning Group for their ongoing support of people at risk of or experiencing homelessness. We simply could not support and empower the number of people we do without it!”

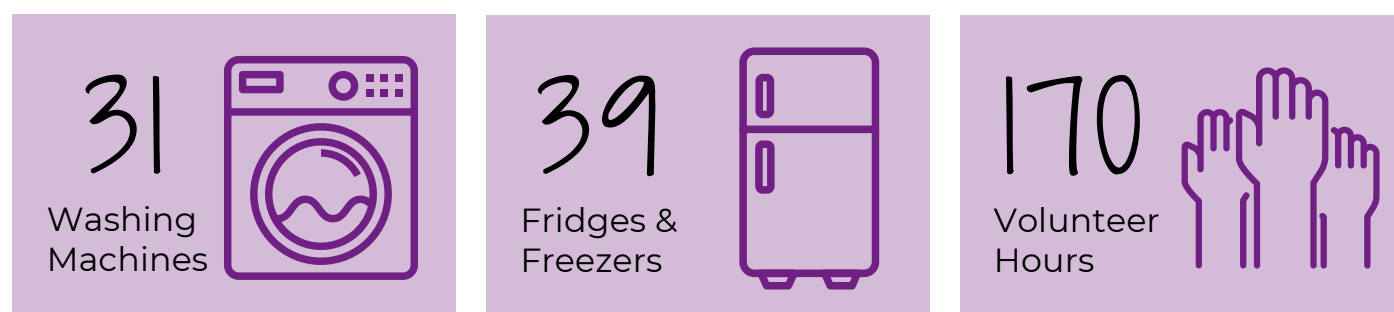
Suzanne Hopman, Dignity CEO



COLLABORATION FOR GREATER IMPACT

Over three impactful years as a Gold corporate partner, Winning Group and Appliances Online have provided more than \$150,000 worth of appliances enabling Dignity to support and empower more people than ever through our expanded food relief programs, additional supported temporary accommodation and longer-term housing programs. In addition, Winning Group has made a tangible impact through corporate volunteering and fundraising activities.

IN 2025, WINNING GROUP PROVIDED



THIS SUPPORT CONTRIBUTED TO DIGNITY'S IMPACT

HOMELESSNESS PREVENTION		
 95,000kg of rescued food made into food relief meals	 125,000 food relief meals provided to people at risk of homelessness	 20 Food Relief locations nationally
HOMELESSNESS RESPONSE		
 Temporary and longer-term housing in 25 locations	 Supporting up to 400 people experiencing homelessness each night	 2 new programs to support individuals & families into private rental and employment

HOMELESSNESS PREVENTION



"Most of the time I don't bother to eat and only make something for my son. These meals have been a lifesaver. I am actually eating and looking after me."

Food Relief Recipient.

HOMELESSNESS PREVENTION

Demand for Dignity's food relief meals has doubled over the last 12 months. Our prevention programs such as the Food Relief program eases the financial burden of putting food on the table. This year, Dignity launched our ambitious '1 Million Meals' project that will bring together schools, businesses, community centres and individual volunteers to distribute one million meals to people at risk of homelessness around Australia.

APPLIANCES ONLINE CONTRIBUTION

Appliances Online (part of the Winning Group) partnership enabled Dignity to partner with four additional food relief distribution partners with the installation of freezers in Canberra, Victoria, South Australia Western Australia.

The new food relief locations provide access to meals for vulnerable members of the community already being supported at the community centres.

Dignity was also able to open a new Dignity Dishes volunteer Hub in Campbelltown with fridges and freezers supplied by Appliances Online.

"This could be the difference between a client at risk of becoming homeless or staying in their homes as they have to choose to pay rent or put food in their cupboards."

Support Centre Coordinator, Hornsby Vinnies



HOMELESSNESS RESPONSE



"Before I came here, I was at the lowest point in my life. Being treated with respect & not looked down on raised my spirits. I felt I was treated with Dignity."

Dignity Past Guest

HOMELESSNESS RESPONSE

Homelessness can happen to anyone. When it does, Dignity's supported guest homes provide a safe and comfortable place for guests during their time of crisis, with high-quality linen on the beds, homemade meals in the fridge and crucial support from our dedicated onsite team.

In addition to supported temporary accommodation, Dignity has developed a number of innovative longer-term housing programs to drive lasting reductions in the number of people experiencing homelessness.

APPLIANCES ONLINE CONTRIBUTION

Providing all of the household appliances, the Appliances Online partnership enabled Dignity to open additional supported temporary accommodation properties including four new guest homes for families and a 23 unit guest home for individuals experiencing homelessness in Greater Sydney.

New longer-term housing properties with appliances supplied by Appliances Online included two 4-bedroom family homes in southwest Sydney.

Tamina's Journey Home

When Tamina was told she had been approved for a new rental home, the mum of four was relieved, knowing that she would finally have a home for her children that would provide the stability and peace of mind that she had been desperate for during the many weeks she had spent in temporary accommodation. The relief she felt was soon overtaken by concern as she realised she didn't have the furniture and appliances they would need to make the new house a home.

Thanks to our partnership with Appliances Online, Dignity was able to order a new fridge for Tamina and in collaboration with other services, the family were able to move into their new home with everything they needed for a fresh start.



THANK YOU

To date, Appliances Online has provided more than \$150,000 worth of appliances enabling Dignity to support and empower more people than ever through our expanded food relief programs, additional supported temporary accommodation and longer-term housing programs. In addition, Winning Group has made a tangible impact through corporate volunteering and fundraising activities.

CORPORATE VOLUNTEERING

Winning Group volunteers from their Appliances Online, Winning Appliances and Winning Services businesses, donated over 170 hours of volunteer time over the last 12 months.

New Guest Homes Set Ups

In June, 22 Winning Group team members donated their time on-site setting up a brand new property for women experiencing homelessness. The team set up 10 self-contained units including all furniture, appliances and soft furnishings, ready for our new residents.



THANK YOU

COOK4DIGNITY Volunteer Day

Making good use of the Winning Group kitchen in Redfern, the team gathered volunteers for an in office COOK4DIGNITY volunteer day to prepare food relief meals for people at risk of homelessness in the community.



PACK4DIGNITY Volunteer Day

With many of Dignity's guests arriving into temporary accommodation with few belongings, Dignity provides toiletry packs containing essential amenities for all of our guests. Thank you to the Winning Group team for the opportunity for Dignity's CEO Suzanne Hopman to join the the group of volunteers who donated their time volunteering to pack toiletry packs for people experiencing homelessness.



