

ELECTROLUX COOKING 2015 PROMOTION

TERMS AND CONDITIONS Redemption

1. Information on the offer and how to claim the offer form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. The Promoter is Electrolux Home Products Pty Ltd ("EHP") of 163 O'Riordan Street, Mascot NSW 2020 ABN 51 004 762 341 and its agents in the promotion, including their officers, employees and agents (collectively called the "Promoter"). No correspondence received concerning this promotion will be entered into. Please refer to the mailing address nominated on the redemption site.
3. The promotion commences on Monday 14th September 2015 and closes at 11.59pm AEST on Sunday 15th November 2015 ("Promotional Period").
4. The promotion is only open to Australian residents 18 years or over, who purchase a participating Electrolux Cooking Appliance in a single transaction (models detailed in clause 6 below known as "Participating Products") from any participating Australian Electrolux dealer ("Participating Retail Stores") during the Promotional Period for domestic use by that purchaser only at a residential address only.
5. Employees (and their immediate families) of the Promoter, participating sales agents and agencies associated with this promotion are ineligible to claim. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
6. Participating Products are the following Electrolux models:
Induction - EHI938BA, EHI965BA, EHI935BA, EHI845BA, EHI745BA, EHI645BA
Steam oven - EVEP618BB, EVEP615SB
Pyro oven - EVEP623SB, EVEP626BB, EVEP616BB, EVEP615SB, EVEP618BB, EVEP613SB, EVEP611SB
7. The Promoter does not guarantee that all Participating Products will be available for purchase throughout the Promotional Period.
8. For the purposes of these Terms and Conditions, the following definitions apply:
'Purchase' means order placed and payment made in full for the Participating Product during the Promotional Period from an Australian participating authorised Electrolux dealer.
'Australian participating authorised Electrolux dealer' means only retail partners of EHP (including online retail partners) approved by EHP;
"Purchase" does not include:

- (i) Rental payment plans with a term of less than 18 months;
- (ii) Orders not paid in full;
- (iii) Commercial or business transactions; or purchases made for commercial or business purpose; or purchased in a business name;
- (iv) Second hand products;
- (v) Electrolux staff and the staff's immediate family purchases;
- (vi) Purchases made in conjunction with any other promotion;
- (vii) Purchases made directly from EHP Pty Ltd; and
- (viii) Purchases made through any unauthorised retailer.

9. The Promoter recommends that prior to purchasing a Participating Product the customer verifies that the retailer is authorised to participate in this Promotion.

10. All valid claims are entitled to 1x Jones the Grocer 'Inspiration' Hamper valued at \$600.RRP. Each hamper includes:

1 x Jones Pasta Egg Fettuccine 375g	1 x Relish Ploughmans 300g
1 x Chilli Garlic Linguine 375g	1 x Honey Yellow Box 350g
1 x Jones Sauce Napolitana 700g	1 x Sugar La Perruche Brown 750g
1 x Jones Sauce Arrabbiata 700g	1 x Sugar La Perruche White 750g
1 x Squid Ink 15g	1 x Jones Raspberry Rocky Road 125g
1 x Jones Egyptian Dukkah 135g	1 x Jones Crispbread 100g
1 x Jones Salt, Pepper & Herb Seasoning 150g	1 x Jones Muesli Bircher 500g
1 x Jones Cajun Spice Mix 125g	1 x Jones Muesli Toasted 500g
1 x Murray River Salt 250g	1 x Arborio Rice 450g
1 x Jones Salt Flakes 150g	1 x Cous Cous King Lebanese 400g
1 x Mushrooms Porcini Dried 20g	1 x Jones Coffee Beans Choc Latte 180g
1 x Pomegranate Molasses 300ml	1 x Jones Coffee Beans Dark Chocolate 180g
1 x Mustard Whole Grain 300g	1 x Cicada Choc Bar Raw Cacao Nib 75
1 x Cuca Anchovies in Olive Oil 48g	1 x Choc Bar Caramelised White Choc 75g
1 x Cuca Sardines in Olive Oil 100g	1 x Jones Pecan Brittle 150g
1 x Cuca Tuna in Olive Oil 100g	1 x Jones Licorice Allsorts 150g
1 x Jones EVO Jones 375ml	1 x Jones Sour Bears 150g
1 x Jones Vinegar Balsamic 275ml	1 x Jones Milk Chocolate Coated Almonds 180g
1 x Jones Coffee Beans 250g	1 x Jones Nuts Macadamia Dark Chocolate 180g
1 x Jones Hot Chocolate Drinking 400g	1 x Jones Nuts Cashews Roasted & Salted 250g
1 x Jones Tea Berries of the Forest Refill 150g	1 x Jones Nuts Macadamia Roasted & Salted 250g
1 x Jones Earl grey French Refill 150g	1 x Jones Nut Almond Vienna 180g
1 x Jones Earl grey refill 150g	1 x Luke Mangan Cookbook
1 x Triple Berry Jam 285g	1 x Jones Pinot Grigio
1 x Fig Ginger Jam 285g	1 x Kangarilla Road Shiraz

11. Claimants should allow 8 - 12 weeks for delivery of their Jones the Grocer Hamper from the end of the promotional period (Sunday 15th November 2015).

12. In the instance that the Jones the Grocer 'Inspiration' Hamper (or its substitute) received by the claimant has damage which results in that item not being able

to be used, the claimant must send photographic proof within two (2) days of receipt of the damaged Gift to electrolux@campaign.net.au for review.

13. Where the featured Gift is out of stock, the product will be substituted for a similar product of a similar value and type as determined by the Promoter.
14. There will also be 1 Major Prize to be won by answering the 25 words or less question of "Tell us in 25 words or less what is your secret ingredient to making great tasting food" when submitting your claim.
15. Each entry will be individually judged based on literary and creative merit of the answer provided to the promotional question.
16. The judging will take place at 7/50 Reservoir Street, Surry Hills at 11am AEST on Tuesday 15th December 2015.
17. The judges may select additional reserve entries, which they determine to be the next best, and record them in order, in case of an invalid entry or ineligible entrant. This element of the Promotion is a game of skill and chance plays no part in determining the winner.
18. The winner will be notified by email and/or phone within 2 days of the judging and will be advertised on the redemption site at www.Electrolux.com.au/promotions on 16th December 2015. The winners must be able to take the prize within specified dates below or prize must be forfeited.
19. The most creative valid entry, as determined by the judges, will win a trip for 4 to Sydney NSW to attend the Sydney Taste Festival valued at up to \$6900. This prize includes:
 - Return economy class airfares for 4 from winners nearest Australian Capital city to Sydney
 - All airline and airport taxes
 - Return private transfers from airport to accommodation
 - 2 nights 5* luxury accommodation at the Langham Sydney (or similar), twin share room
 - Breakfast daily
 - 2-day admission for 4 to Taste of Sydney Festival (supplied by Electrolux)
 - \$250 worth of crowns for the Taste festival
 - Gourmet Dinner for 4 at selected restaurant from Taste Festival to the value of AUD \$650

RRP is value at up to \$6,900.00

20. Major Prize Terms & Conditions: All travel is subject to availability at all times and maybe dependent on select seat class with airlines or specific room category availability with accommodation partner. Travel is valid until 30 September 2016 however to take advantage of the Taste Festival tickets & Crowns you must be able to travel to Sydney whilst the Taste Festival is on in March 2016. The exact dates of the Sydney Taste Festival will not be confirmed until early 2016. Block out periods includes all Australian School &

Public Holidays along with all other special event periods. All bookings must be made a minimum of 45 days in advance of requested departure dates. All bookings and documentation regarding the prize must be made via Free-2-Travel Holidays Pty Ltd or their agents. Redeeming the prize is conditional on acceptance of the terms and conditions of travel as detailed by Free-2-Travel Holidays Pty Ltd and the airline carriers in accordance with normal travel practices. No portion of the prize is redeemable for cash. The prize is non-refundable or transferable. In the event the winner is under the age of 18 years, they must be accompanied by a parent/guardian. Winner is responsible for any amendments fees issued by airlines or suppliers once booking is confirmed and ticketed. Any additional spending money, meals (other than those included) and any other ancillary costs, including but not limited to insurance and any applicable insurance excesses, not listed in the travel prize package descriptions above are the responsibility of the travel prize winner and his/her nominated traveling companions as incurred. It is the winner's responsibility to organise transport to/from the airport departure/return point. Prizewinner and travel companions must have valid travel insurance for their period of travel.

- 21.** If a Gift or the Prize (or part of the Prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the Gift or the Prize (or that part of the Prize) with a Gift or Prize to the equal value and/or specification.
- 22.** Only one (1) claim per person and per household are permitted in accordance with the claim requirements.
- 23.** To enter & claim the Gift, the claimant must complete the official claim form at www.electrolux.com.au/promotions including their first name, last name, contact phone number, complete delivery address, nominated email address, Electrolux product model number/s, and serial number/s, purchase receipt number, purchase receipt date and store of purchase plus answer in 25 words or less "What is your secret ingredient to making great tasting food". Claims must be received by 5pm AEST on Sunday 13th December 2015 (end of redemption period). No claims will be processed after this date. If a claimant is unable to provide the serial number of the Participating Product/s purchased at the time of submitting the online claim form, the claim will be accepted for consideration; however, the claimant must provide the serial number/s to the Promoter within 90 days of the end of the Promotional Period. Such claimants will be sent an email by the Promoter providing them with information on how to submit their serial number.
- 24.** This is an online redemption only. Once the claim form has been submitted the claimant will be instructed online to scan and upload their purchase receipt OR send their photocopied purchase receipt and claim form in a stamped envelope to "Electrolux Cooking JTG 2015 Promotion", PO Box 610, Eastern Suburbs Mail Centre, NSW 2004 for validation. All purchase receipts must be received by the Promoter no later than 5pm on Monday 11th January 2016. No responsibility is accepted by the Promoter for late, lost or misdirected mail. Purchase receipts received after this date will render the claim invalid. All claims must be made by the actual purchaser of the Participating Product as evidenced by the purchase receipt. Claims by any other person will not be

accepted. Please refer to the 'How to claim' instructions online for more details.

- 25.** The Promoter reserves the right, at any time, to verify the validity of the major prize winner, claims and claimants (including a claimant's identity, age and place of residence) and to disqualify any claimant who submits a claim that is not in accordance with these Terms and Conditions or who tampers with the claim process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
- 26.** If a claimant has not received their purchased item/s from their retailer, at time of payment, claimants are still eligible for the Gift if they have paid in full within the promotional period. Purchases or claims showing incomplete payment for the participating products will not be accepted. The claimant **MUST** however lodge a claim before the end of the redemption period.
- 27.** Incomplete, indecipherable or illegible claims will be deemed invalid.
- 28.** The Promoter's decision is final and no correspondence will be entered into.
- 29.** The claimant must retain their original purchase receipt as proof of purchase. Failure to produce either the original or a copy of the purchase receipt when requested may, in the absolute discretion of the Promoter, result in invalidation of the claimant's claim and forfeiture of any right to the Gift.
- 30.** The claimed Gift or prize is not transferable or exchangeable and cannot be taken as cash & is not redeemable at the point of purchase.
- 31.** The Promoter accepts no responsibility or liability in relation to any delay in satisfying any claim for the Gift or prize.
- 32.** Any cost associated with accessing the Promoter's website for the purpose of making a claim is the claimant's.
- 33.** The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
- 34.** The Promoter makes no guarantee of the availability of its web services and will not be held responsible for interruption of service that may interfere with the ability to participate in the Promotion.
- 35.** The Promoter is not responsible for any problems or technical malfunction of any telephone or network or lines, servers or providers, computer equipment, software, technical problems or traffic congestion on a mobile network, or any combination thereof, or any other technical failures including any damage to a claimant's or any other person's mobile device or computer related to, or resulting from, participation in this promotion or the downloading of any materials related to this promotion.
- 36.** If there is an event beyond the promoter's control which causes an interruption

to its processing of the promotion the Promoter reserves the right to cancel, terminate, modify or suspend the promotion subject to any written directions from a relevant Regulatory Authority.

- 37.** Caution: any attempt to deliberately damage the Promoter's promotional website or the information on the website, to cause malicious damage or interference with the normal functioning of the website, or to otherwise undermine the legitimate operation of this promotion may be a violation of criminal and civil laws. Should such an attempt be made, whether successful or not, the Promoter reserves the right to seek damages to the fullest extent permitted by law. If the Promoter suffers loss or incurs any costs in connection with any breach of these conditions of entry or any other legal obligation by entrant claimant, the claimant agrees to indemnify the Promoter for those losses, damages and costs.
- 38.** The Promoter will not be responsible for any incorrect, inaccurate or incomplete information communicated in the course of, or in connection with, this promotion if the deficiency is occasioned by any cause outside the reasonable control of the Promoter.
- 39.** The Promoter reserves the right to reclaim the Gift from any claimant, if the initially purchased Participating Product is returned after the claim has been processed and fulfilled (other than for warranty reasons). This clause does not limit or affect the claimant's rights with regards to warranties on the Participating Product either from the manufacturer or implied by legislation.
- 40.** If for any reason this promotion is not capable of running as planned because of infection by computer virus, bugs, tampering, unauthorised intervention, technical failures or any other causes beyond the reasonable control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter reserves the right in its sole discretion to cancel, terminate, modify or suspend the promotion, subject to any written directions from a regulatory authority made under applicable State or Territory legislation.
- 41.** Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify any provision of relevant legislation including the Competition and Consumer Act and the Australian Consumer Law in the Commonwealth, State and Territories of Australia ("Non-Excludable Guarantees").
- 42.** Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including for negligence) for any personal injury or any loss or damage (including loss of opportunity) whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim or Gift that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any

reason beyond the reasonable control of the Promoter; (d) any variation in offer value to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant; or (f) use of a Gift or Prize.

- 43.** All claims and any copyright subsisting in the claims become and remain the property of the Promoter. The Promoter collects personal information about claimants to include claimants in the promotion. If the personal information requested is not provided, the claimant may not participate in the promotion. By participating in the promotion and opting in at the point of product registration, each claimant also acknowledges that a further primary purpose for collection of claimants' personal information by the Promoter is to enable the Promoter to use the information to assist the Promoter in improving goods and services and to contact claimants in the future with information on special offers or provide claimants with marketing materials via any medium including mail, telephone and commercial electronic messages (SMS (Short Message Service), MMS (Multimedia Message Service), IM (Instant Messaging) and email) or any other form of electronic, emerging, digital or conventional communications channel whether existing now or in the future. The Promoter may share information with its Australian related companies and promotional partners who may contact claimants with special offers in this way. By entering the promotion and opting in at the point of product registration, each claimant agrees that the Promoter may use claimants' personal information in this manner. Claimants can also gain access to, update or correct any personal information by contacting the Promoter via email at promotions@electrolux.com.au. All personal information will be stored at The Consortium Centre of 1 Basalt Road, Pemulwuy, NSW 2145. A copy of the Promoter's Privacy Policy in relation to the treatment of personal information collected may be obtained by contacting the Promoter.
- 44.** LAY-BY-CLAUSE Please note that only lay-bys that have been initiated within the promotional period and paid in full by promotion end date 15th November 2015 are eligible for the Gift or Prize.
- 45.** PLEASE NOTE: Purchasers of Participating Products (see clause 6) models for Government and Commercial contract sales, second quality (T2), and auction goods are excluded from this promotion. SECOND QUALITY GOODS (T2) means products bearing Serial Numbers with the prefix "A", "B" or "C".