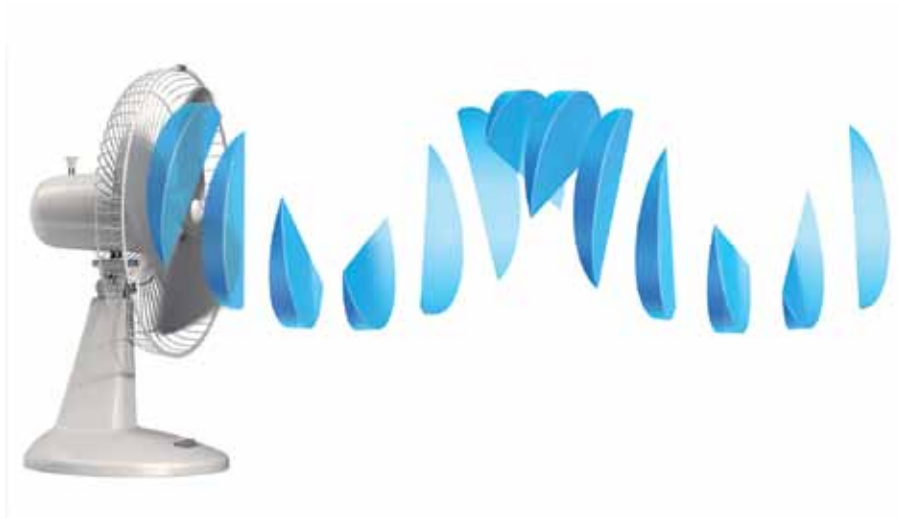


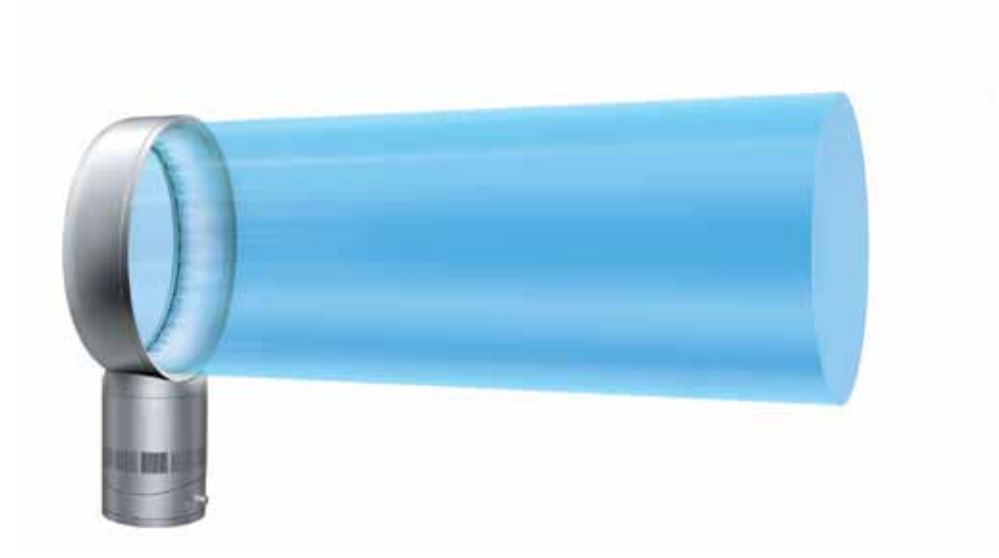


dyson



Blades cause buffeting.

The blades on conventional fans cause unpleasant buffeting because they chop the air before it hits you.



No blades. No buffeting.

Air Multiplier™ technology amplifies surrounding air, giving an uninterrupted stream of smooth air.



Fast-spinning blades.
Conventional fans have fast-spinning blades that have to be guarded by a safety grille.



Safe.
The Dyson Air Multiplier™ fan has no blades. It's safe.



Awkward to clean.
Conventional fans are complicated to dismantle and clean.



Easy to clean.
The Dyson Air Multiplier™ fan has no awkward grilles or blades.



Limited settings.
Conventional fans only have 3 or 4 settings and one of those is 'off'. You wish you could adjust it a little.



Dimmer-switch.
The Dyson Air Multiplier™ fan has dimmer-switch control to precisely adjust airflow power.

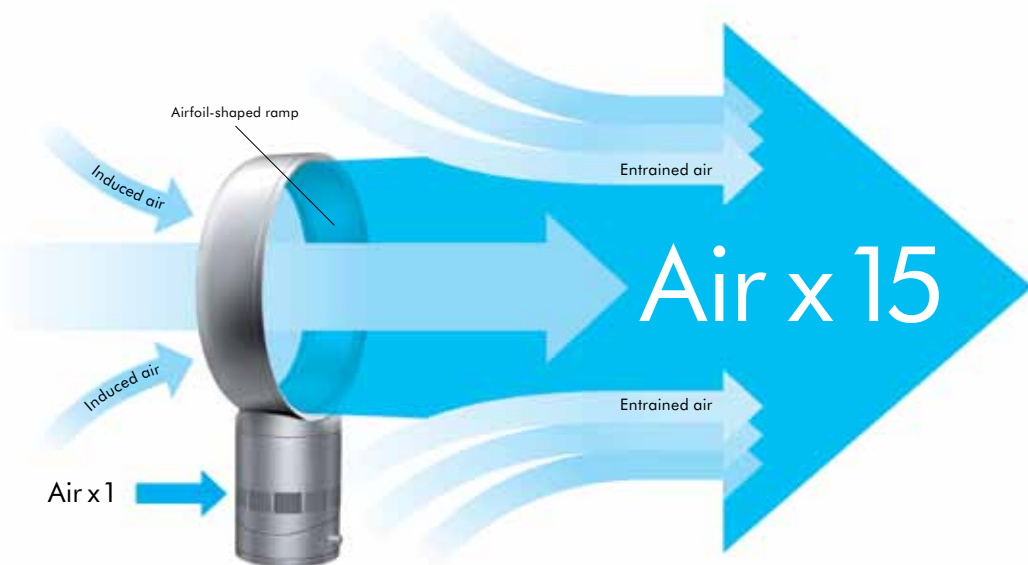


Awkward to adjust.
Conventional fans are top heavy and awkward to adjust. You have to use both hands.



Touch-tilt.
The Dyson Air Multiplier™ fan pivots on its own centre of gravity, staying put without clamping.

How it works.



Air Multiplier™ technology.

Air is accelerated through an annular aperture. This creates a jet of air that passes over an airfoil-shaped ramp, channelling its direction. Surrounding air is drawn into the airflow, amplifying it 15 times (this is called inducement and entrainment).

dyson air multiplier

No blades. No buffeting.



Mixed flow impeller

A combination of the technologies used in turbochargers and jet engines generates powerful airflow.

Brushless motor

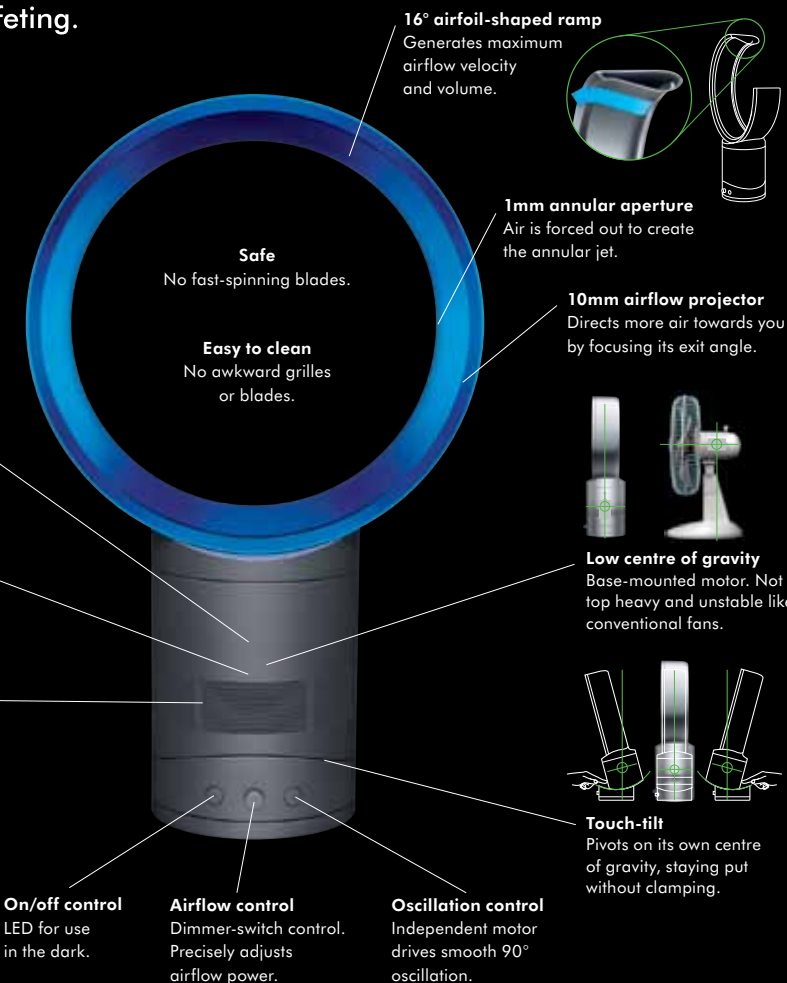
Energy-efficient. Variable power rather than the limited settings on conventional motors.

Air inlet

Up to 20 litres of air drawn in per second, generating primary airflow.

Easy to assemble

Just push-fit loop amplifier to base, then twist.



dyson air multiplier

No blades. No buffeting.



Blades cause buffeting.
The blades on conventional fans cause unpleasant buffeting because they chop the air before it hits you.



No blades. No buffeting.
Air Multiplier™ technology amplifies surrounding air, giving an uninterrupted stream of smooth air.



Safe.
No fast-spinning blades.



Easy to clean.
No awkward grilles or blades.



Dimmer-switch control.
Precisely adjusts airflow power.



Touch-tilt.
Pivots on its own centre of gravity, staying put without clamping.



White/Silver

**AM
01** fan 30cm



Silver/Iron



Iron/Blue

**AM
01** fan 25cm

dyson air multiplier

No blades. No buffeting.



Blades cause buffeting.



No blades. No buffeting.

2 year guarantee

Dyson fans come with a 2 year guarantee and are supported by Dyson's own aftersales service. If you need assistance or advice from time to time, our Customer Care team are available 7 days a week to help.

AU 1800 239 766
www.dyson.com.au