

Sunbeam Mini Bake & Grill™
Compact Oven
COM1000SS

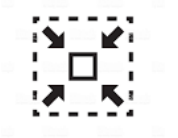




Compact Sizes Are Trending ... But Why?



Apartment housing has increased by **+119%** in the last 10 years!



Average floor area of new apartments decreased by **-17.5%** in 5 years

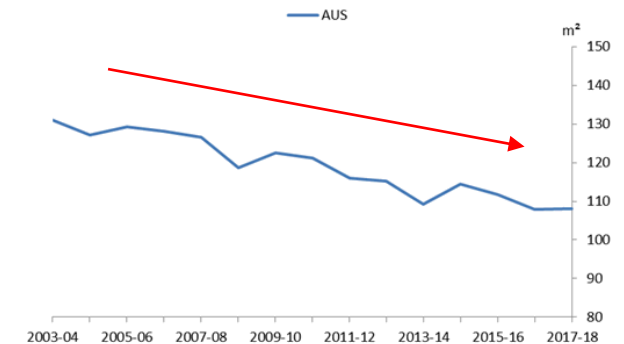


Realestate.com.au shows 8% of rental apartments/units **do not** have an oven



24% of Australians live alone - that's roughly 6 million people!

Graph 11: Average floor area of new apartments, Australia



Key Consumer Benefit

Mini Bake & Grill Compact Oven | COM1000SS



Versatility & Convenience
of a traditional oven



Compact Sizing, allows for:

- ✓ Saved benchtop space
- ✓ Less energy usage
- ✓ Faster heat up



Perfect for small kitchens & meals for one to two



Mini Bake & Grill Compact Oven, 10L

COM1000SS

- ✓ **10 Litre Compact Oven**- The compact size creates the convenience of a traditional oven with a benchtop appliance.
- ✓ **Multiple Settings** - Maximum heat for fast roasting, baking, grilling and toasting. Enjoy perfectly cooked open sandwiches, sausages, vegetables and more!
- ✓ **Adjustable Temperature Control** –Fully adjustable temperature control that heats up to 220C° for a wide variety of uses
- ✓ **30 Minute Timer** - The timer can be set up to 30 minutes and will automatically turn the oven off
- ✓ **Accessories included:** crumb tray, baking tray & wire rack



	10L
RRP	\$64.95
Model No.	COM1000SS
Available	May 2020
Pack No.	2 units

Images Available

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Sunbeam

Hero



Lifestyle



Dropbox link can be found [here](#)



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The Mini Bake & Grill™ has the versatility & convenience of a traditional oven in a compact benchtop appliance - It is perfect for small kitchens or meals for one to two!

Toast, bake and grill foods easily with manual controls. This compact oven prepares any meal or snack with one-touch cooking. Avoid turning on your conventional oven to keep the kitchen cooler and conserve energy. With the Sunbeam brand, you can cook with passion and serve with pleasure.

- ✓ 220°C temperature range
- ✓ Easy-to-use dial controls
- ✓ 4-slice capacity
- ✓ 30-minute timer
- ✓ Includes crumb tray, baking tray & wire rack
- ✓ Sleek silver compact design



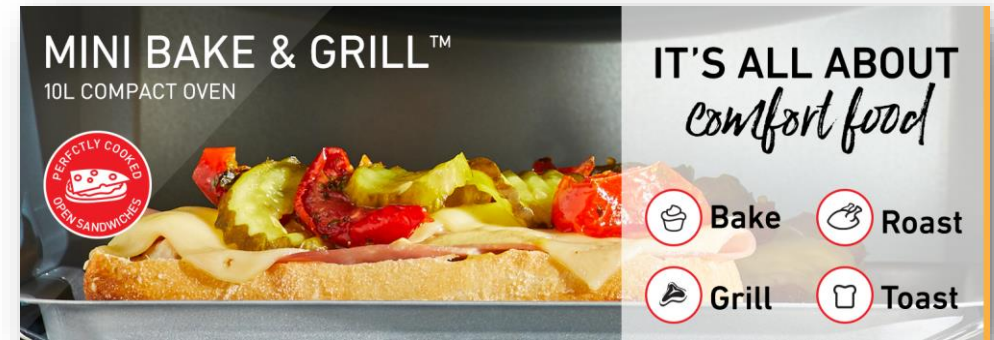
Product Specifications

Mini Bake & Grill Compact Oven | COM1000SS

Colour	Silver
Construction/Finish	Metal Wrap
Dimensions H x W x D	255 x 410x 340
Net Weight (kg)	2.9 kg
Wattage	1200
Cord Length (mm)	900
Working Capacity (L)	10L
Temperature	up to 210°C
Timer	30 min
Cooking Styles	Toast, Grill, Bake, Roast, Reheat
Controls	Temperature, Timer
Adjustable Rack Settings	Yes
Included Accessories	Baking Tray, Reversible Wire Rack,
Warranty Months	12
Warranty Type	Replacement

In-Category Activation

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Launch Summary

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	Pre-Launch	March	April	May	June	July	Aug	Sept
Copy & Hero Images								
Lifestyle Images								
In Category POS: stickers				Always on				
Lives on Website								
Social Media								