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High-Performance Gets Personal

For the first time, Vitamix is joining the power and versatility of its high-performance machines with the convenience of a personal blender. The new Vitamix S-Series makes it easy to prepare healthy meals, whether you're at home or on the go.

Create individual servings of smoothies and protein shakes in the 600-ml blending-container-turned-travel-cup. The 1.2-litre container blends your favourite shareable recipes, including soups, sauces, frozen desserts, nut butters, and cocktails.

With a small footprint and a lightweight design, the S-Series fits easily on your countertop or tucks into your luggage while traveling.

The S-Series is ideal for:

- Individuals and young families
- Traveling professionals
- Office
- Small kitchens with limited counter space
- Holiday home



Designed to Perform Like No Other

Through a comprehensive approach

to engineering and nearly a century of research and development, Vitamix has created a technology that masters a variety of techniques and recipes, gives home chefs complete control over speed and texture, and achieves the same high-quality blends year after year. It's more than a blender. It's a whole new category of high-performance blending.



600-ml Container
is BPA-free and fits in most cup holders to quickly blend and go



Metal Drive System
provides maximum durability and won't wear like plastic

Powerful Motor
crushes ice and blends the toughest ingredients

Pulse Feature
chops quickly for easy ingredient prep

Variable Speed Control
achieves every texture from coarse to smooth



The Personal Blending cookbook contains dozens of healthy, whole-food recipes, as well as a few indulgences for special occasions. With helpful tips throughout from the Vitamix Culinary Team, the cookbook makes it easy to use your S30 from breakfast through dinner.



Spill-Proof Vented Lid
with removable lid plug allows ingredients to be added while blending

1.2-Litre Container
is BPA-free and blends thick, hot, and frozen mixtures with ease



Laser-Cut Blades
from hardened stainless steel deliver superior blends and longer lifespan

Interchangeable Blade Base
creates a variety of recipes and attaches easily to both containers




Specially-Designed Tamper
presses ingredients into the blades for efficient processing in the 1.2-litre container

Product Selector Guide

With a full line of high-performance blending solutions, simply choose the Vitamix product that suits your individual culinary interests and style. Learn more about each series at vitamix.com.



PRODUCTS	 S-Series Personal Blenders	 C-Series Classic Blenders	 G-Series Next Generation Blenders
Recipe Versatility	✓	✓	✓
Superior Customer Support	✓	✓	✓
Hardened Stainless-Steel Blades	✓	✓	✓
High-Performance Motor	✓	✓	✓
Precision Controls	✓	✓	✓
Full Warranty	7 Year	5/7 Year	7 Year
Easy to Clean	✓	✓	✓
Instructional DVD		✓	✓
Container Size	600-ml and 1.2-litre	1.4-litre or 2.0-litre	2.0-litre Low Profile
Optimum Batch Size	Small	Medium	Large
Footprint (in square centimeters)	317.5	409.3	467
Additional Container Sizes Available		✓	✓
Fits Under Most Overhead Cabinets	✓		✓
Dual-Purpose Container / To Go Cup	✓		
Top Rack Dishwasher-Safe Containers & Blades	✓		
Program Settings Available		✓	✓
Alternate Color Options Available	✓	✓	
Illuminated Controls	✓		✓