



## Topline key features / benefits. ie. Pricing ticket

- 1. AddWash™ Function¹
- 2. Steam Cycles<sup>2</sup>
- 3. BubbleWash and BubbleSoak
- 4. 15 Minute Quick Wash<sup>3</sup>
- 5. Auto Load Sensor
- 6. Smart Check Simple Troubleshooting4
- 7. Gentle Diamond Drum
- 8. Drum Clean
- 9. 11 Year Parts Warranty on the Digital Inverter Motor<sup>5</sup>

## Limited space key features / benefits / message hierarchy. ie Catalogue



Add items during wash¹through the AddWash™ Door, without draining the drum.



Steam Cycles can remove up to 99.9% of certain common bacteria.<sup>2</sup>



Bubble Wash™ is designed to help generate foam by pre-mixing detergent with air and water from the beginning of the cycle.



15 minute quick wash for small loads<sup>3</sup>

#### DISCLAIMERS

- 1. Add Door can be opened at anytime if drum water temperature is below 50c and has stopped spinning.
- 2. Based on third party testing conducted on Staphylococcus aureus and E coli, January 2018.
- 3. The Quick Wash Cycle time can be adjusted for loads 2kg or less, with as little as 15mins for a complete wash cycle for lightly soiled laundry.
- 4. Requires internet connection, compatible device and download of Samsung Smart Home app. Data charges may apply. Available for Android 4.0 and iOS 8 or later. Android is a trademark of Google, Inc. iOS is a trademark of Apple Inc., registered in the U.S. and other countries.
- 5. See warranty card or http://www.samsung.com/au/support/warranty/ for more information.

### Detailed key features / benefits / message hierarchy. ie Website



#### STEAM CYCLES Up to 99.9% bacteria killed<sup>1</sup>

Get added piece of mind with our new Steam Cycles which can reduce up to 99.9% of certain common bacteria<sup>1</sup> on certain cycles.



### ADDWASH Simply add items during wash<sup>2</sup>

Missed an item? The AddWash™ door lets you simply and quickly add forgotten clothing or fabric softener after your wash cycle has started. You can also easily pop in hand-washed clothes that you just want to rinse or spin dry.²



### BUBBLE WASH Hard on dirt, soft on clothes

Bubble Wash™ is designed to help generate foam by pre-mixing detergent with air and water from the beginning of the cycle. And BubbleSoak™ is an optional pre wash treatment which thoroughly soaks clothes in the bubbles before the wash starts.



### QUICK WASH Small loads in 15 minutes<sup>3</sup>.

No time to waste? The 15min Quick Wash<sup>3</sup> cycle allows you to wash up to 2Kg of laundry so you can spend less time on chores, more time on life.



# DRUM CLEAN Keep the tub fresh

With the push of a button, heat and water (70°C) combined with high-speed RPM may help to reduce detergent residue and dirt that forms on the inside surfaces of the washer drum.



### AUTO LOAD SENSING Intelligently adjusts

Auto adjusts water and wash time based on the weight of each load.



### SMART CHECK Easy troubleshooting

The Smart Check automatic errormonitoring system detects and diagnoses certain problems and provides easy troubleshooting solutions using a smartphone App. So depending on the problem, it can help save you time and hopefully avoid the inconvenience of unnecessary engineer callouts!<sup>4</sup>



### 11 YEAR PARTS WARRANTY On Digital Inverter Motor<sup>5</sup>

Low fuss for a long time - digital inverter motor with an 11 year parts warranty. The motor works without brushes, which helps to reduce the number of separate moving parts and friction, making for a low vibration motor with a quiet wash cycle.<sup>5</sup>

#### **DISCLAIMERS**

- 1. Based on third party testing conducted on Staphylococcus aureus and E coli, January 2018.
- 2. Add Door can be opened at anytime if drum water temperature is below 50c and has stopped spinning.
- 3. The Quick Wash Cycle time can be adjusted for loads 2kg or less, with as little as 15mins for a complete wash cycle for lightly soiled laundry.
- 4. Requires internet connection, compatible device and download of Samsung Smart Home app. Data charges may apply. Available for Android 4.0 and iOS 8 or later. Android is a trademark of Google, Inc. iOS is a trademark of Apple Inc., registered in the U.S. and other countries.
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# SAMSUNG

SPECIFICATIONS	
EAN Code RRP \$1,149  Launch Date March 2018  FORMAT  Type AddWash™ Morenter Motor  DESIGN  Body Colour Blue Crystal Gloss Door Control Panel LED  PERFORMANC  Annual Energy Consumption Cold Wash, 180kWh / Warm Wash, 293 kWh Energy Rating (stars) 4.0  Water Consumption (per wash) 65 litre Water Efficiency (WELS) Rating 4.5 Spin Speed (RPM) 1400 rpm  PHYSICAL SPECIFICATION – excluding packaging – inc. door & hoses)  Gross Dimension (WxHxD) 600X850X550 mm  Gross Weight (kg) 65  FEATURE – WASHER  AddWash™ Yes Bubble Soak Yes  Delay End Drum Type Diamond	
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Delay End Yes Drum Type Diamond	
Drum Type Diamond	
Easy Iron Yes	
Smart Check Yes	
Steam Yes	
Anti Foam Control Yes	
Child Lock Yes	
Sound Off Option Yes	
StayClean Drawer Yes	
Hot,Cold Water Inlet Cold	
Rinse + Spin Yes	
OPTIONS	
Temperature selections 90 °C,60 °C,40 °C,30 °C,20 °C, Cold	
Spin Speed selections 1400-1200-800-400-No Spin	
CYCLE	
Number of Cycles 14	
15' Quick Wash, Daily Wash, Intensive Cold, Dark Garment, Wool, Bab	
Cycles Care, Bedding, Cotton, e Cotton, Synthetics, Delicates, Rinse + Spin, S Drum Clean	y

#### **Customer Service**

#### **Resource Centre**



Online Chat, Email or Phone support; samsung.com/au/support



Product Imagery and Assets Available from Samsung Resource Centre <a href="mailto:samsung-resources.com.au/asset-bank/action/viewHome">samsung-resources.com.au/asset-bank/action/viewHome</a>

### **Samsung Care**



Samsung Care was built with your lifestyle in mind. As a valued customer you'll receive a range of benefits:

samsung.com/au/samsung-care