

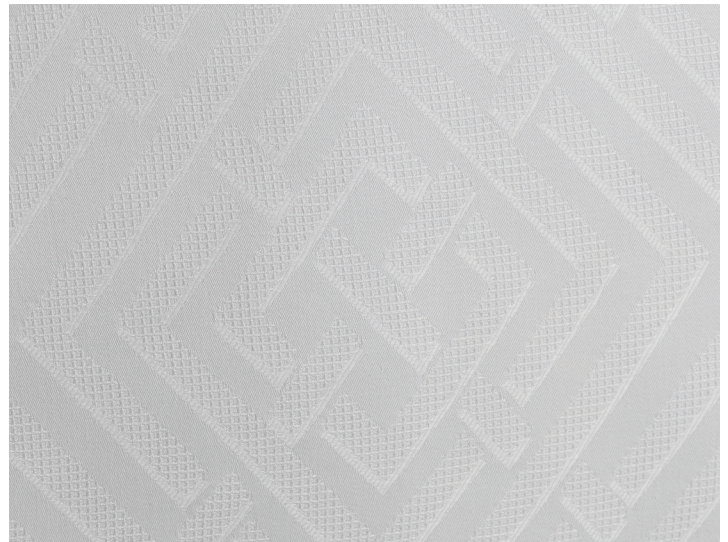


## HIGH & LOW PERFORMANCE® PILLOWS

BEDGEAR's High Performance® pillow is designed in only one size, and BEDGEAR's Low Performance® pillow is also designed in only one size for simpler personalized fitting, sleep preferences and affordable comfort.



*High and Low Performance® pillows are designed in only one size for simpler personalized fitting, sleep preferences and affordable comfort.*



*High and Low pillows come in a white-colored, Art Deco cover design with lilac-colored piping and mesh sides.*



*Patented Air-X® breathable mesh on all four sides of the High and Low pillows allows optimal airflow.*



*High and Low pillows feature BEDGEAR's Hyper-Cotton™ soft cover that provides fast evaporation of moisture.*

## High and Low's Fast Facts:

- White-colored, Art Deco cover design with lilac-colored piping and mesh sides
- Single-chamber construction
- BEDGEAR's Hyper-Cotton™ soft and breathable cover
- BEDGEAR's patented Air-X® ventilated gusset
- BEDGEAR's patented proprietary blend of silk-like fibers provides flexible and comforting support
- High is designed in only one size
- Low is designed in only one size
- Dimensions: 20"l x 26" w

## Key Messages to Shoppers:

- High and Low have a single chamber that ensures consistent comfort throughout the pillow.
- High and Low pillows come in a white-colored, Art Deco cover design with lilac-colored piping and mesh sides.
- High and Low's fill of proprietary blend of silk-like fibers allows flexible and comforting support for your enhanced comfort.
- BEDGEAR's High Performance® pillow is designed in only one size, and BEDGEAR's Low Performance® pillow is also designed in only one size.
  - o High pillows are engineered for back and side sleepers and medium-to-large frames.
  - o Low pillows are geared toward stomach and back sleepers and small-to-medium frames.

## Features and Benefits:

- **Airflow**
  - o BEDGEAR's patented Air-X® technology keeps the air flowing in and around the pillow to help the body naturally regulate its temperature. Air-X helps move heat away from the head, neck and shoulders to reduce sweat and create an ideal sleep temperature for a better-quality rest at night.



The Airflow Certification on the product guarantees BEDGEAR's raw materials achieve a certain amount of air ventilation to ensure continuous breathability.



## Features and Benefits Continued:

- **Fill**
  - o A proprietary blend of silk-like fibers provides enhanced comfort.
- **Size**
  - o BEDGEAR's High Performance® pillow is designed in only one size, and BEDGEAR's Low Performance® pillow is also designed in only one size for simpler personalized fitting, sleep preferences and affordable comfort.
- **Softness**
  - o BEDGEAR's Hyper-Cotton™ fabric blend is soft and breathable and provides fast evaporation of moisture for lasting comfort.
- **Sleep Position**
  - o High pillows are engineered for back and side sleepers and medium-to-large frames.
  - o Low pillows are geared toward stomach and back sleepers and small-to-medium frames.
- **Cover**
  - o High and Low pillows come in a white-colored, Art Deco cover design with lilac-colored piping and mesh sides.
  - o High and Low pillows feature BEDGEAR's Hyper-Cotton™ soft cover to keep the sleeper comfortable throughout the night.
- **Support**
  - o BEDGEAR's High and Low pillows are filled with a proprietary blend of silk-like fibers that provide flexible and comforting support.
- **Temperature**
  - o Patented Air-X® breathable mesh sides enhance airflow throughout the pillow, moving excess heat away from the head, neck and shoulders to reduce sweat and heat buildup.
  - o Air-X® helps the body to naturally regulate its temperature to create an ideal sleep environment.

## **Who is BEDGEAR?**

BEDGEAR® is the brand of Performance® that provides innovative bedding by focusing on an active lifestyle and well-being.

## **About BEDGEAR**

Launched in 2009, BEDGEAR® is the brand of Performance® that provides innovative bedding by focusing on an active lifestyle and well-being. BEDGEAR's sleep solutions are engineered with Performance fabrics that are temperature neutral and instant cooling and maximizes airflow to allow the body to naturally regulate its temperature. With a core belief of One Size Does Not Fit All™, BEDGEAR has redefined the way people view sleep by developing interactive in-store experiences and breathable bedding products that are personally fit to a consumer based on specific factors, including body type, sleep position and temperature. BEDGEAR is dedicated to integrating environmental responsibility into product development to ensure less returned goods are being sent to landfills. BEDGEAR is essential to the rest and recovery routines of professional athletes and active people who need to maximize their sleep. A proud manufacturer in the USA, BEDGEAR offers mattresses, pillows, sheets, blankets, pet beds as well as travel, kids and baby products that often feature removable and washable covers to maintain a clean and healthy sleep environment. BEDGEAR is represented in more than 4,000 retail stores across the globe and has earned more than 220 U.S. and worldwide patents, trademark registrations and pending applications. Sleep Fuels Everything®! Learn more at [bedgear.com](http://bedgear.com).

