

# UP80



## UHD TV with LG AI ThinQ

86"



### Real 4K UHD. Unreal immersion\*

Whether it's cinema, sports or games, UHD TV displays realistic images with vivid colour, fine detail and up to four times the pixels of Full HD. Take your entertainment to a new level<sup>2</sup>.

*\*Native 4K content is required for full 4K resolution effect.*



### α7 Gen4 AI Processor 4K Powerful to the core

Stunning TV, powered by technology. The α7 Gen4 AI processor at the core of NanoCell uses machine learning algorithms to analyse and optimise your entertainment. With automatic adjustments to picture and sound, whatever you watch can appear spectacular.<sup>2</sup>



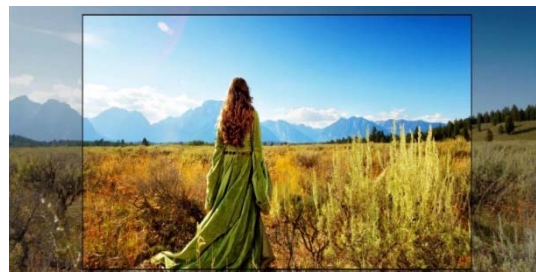
### Think you know smart? Think again

LG AI ThinQ is here to maximise your smart TV experience. Use your favourite voice assistant to control your TV, and discover the convenience of an all-new Home screen.<sup>12</sup>



### Cinema HDR Original colours

Unlock the brightness, colour and detail in High Dynamic Range<sup>1</sup> movies and games. Cinema HDR helps reveal the enhanced picture quality of Dolby Vision and other HDR10 content, so that images look as close as possible to how they were mastered.



### Entertainment. Home to all your Favourites

Dive into the latest movies, TV shows, documentaries, live sports and more, with Disney+, Stan, Amazon Prime, Optus Sports, the Apple TV app, Foxtel, and Netflix. It's all in the one place, so just sit back and enjoy.<sup>12 13 15</sup>



