

W8544P

PRODUCT OVERVIEW

Product group:	Washing Machine
Installation type:	Freestanding
Line:	Essential Line
Capacity:	1 - 8 kg
Spin speed:	1400 rpm
Number of programs:	23 programs



EFFICIENCY

Standard collector motor

SensoCARE

Special drum construction SpaDrum

Drum volume: 64lt

CONTROL

LED display

Adjustable spin setting

Temperature setting

Cold wash button

Personal settings for all programs

PROGRAMS

23 programs: Wool , Hand wash, Mix, Cotton, Quick programme, Synthetics

Prewash

Special Programs: Bio Wash, Ultra White, Perfect Black, Night Wash, Sport, Eco programme, My Favorite

FEATURES

Audio signal SoftSound

Self cleaning program SterilTub

Rinse hold Pump STOP

Cold water connection



SENSORIQ TECHNOLOGY

Automatic recognition of laundry weight TotalWeight

Quick Wet

ECOSystem

SAFETY AND DURABILITY

Durable heater – DuraHeat

Partial AquaStop

Overflow protection

Child protection (CDP)

Stability Control (SCS)

FiberTech tub material

TECHNICAL DATA:

Product Dimensions (HxWxD): 85 x 60 x 60 cm

Electrical cord length: 200cm

Gross weight: 82.5kg

Noise level (max): 74 dB(A) re 1pW

Energy consumption: 160 kWh

EAN Code: 3838942993886

SensoCARE washing mode

Fully customized washing. Gorenje washing machines offer the option to choose the washing method best suited to your needs. If you tend to use the conventional washing programs (cotton, synthetics, mix, delicate, woollens) you may choose between four different modes. NormalCARE, EcoCARE, TimeCARE and AllergyCARE are optimized to allow excellent washing result and perfect laundry care.



- **NormalCARE:** Pre-set washing mode for normal daily use with optimum combination of per and time.
- **EcoCARE:** Laundry care with low water and power consumption regardless of program duration.
- **TimeCARE:** Increased intensity for an effective wash in the shortest possible time.
- **AllergyCARE:** Washing particularly friendly to anyone with delicate skin; extra water for perfectly rinsed laundry.

SpaDrum – Wellness for your laundry

Excellently preserved laundry.

Innovatively designed drum interior made of stainless steel is completely adjusted to efficient motion of the laundry during the washing process. Large volume allows comfort even when washing larger amounts of laundry. Drum perforation is carefully thought out so that the size, shape and number of holes provide lower water and power consumption. Wave shaped 3D ribs gently move the laundry towards the rear part of the drum and then lift it towards the top. Tilted design of the interior door glass also contributes to this process. OptiDrum will make sure your laundry gets the best possible care.



SoftSound operation, user friendly acoustic signals

In addition to exquisite design, Gorenje washing machines feature a pleasing sound. Beeps and high quality speakers make use of a washing machine even more enjoyable. Particular attention is given to programs and motion selector function buttons, detergent dispenser and the door.

SterilTub – Clean machine for clean laundry

The solution for pleasantly smelling laundry

Washing at lower temperatures with non-aggressive environmentally friendly detergents allows the bacteria lurking in the washing machine tub to develop. These bacteria can cause laundry that may have been normally washed and dried to emit an unpleasant odour as soon as it comes into contact with moisture. SterilTub program will make sure your washing interior is impeccably clean to allow the best care of your laundry.



TotalWeight control – Automatic recognition of laundry weight

Using a weight sensor, the washing machine automatically adjusts the washing program to the actual amount of laundry in the drum. On top of saving on water and power, it is quieter as well.

QuickWet: intensive soaking system

Extremely fast laundry wetting and shorter programme duration
Extremely fast laundry wetting and shorter programme duration. QuickWet intensive soaking system allows introducing water, combined with the detergent, into the drum simultaneously from the bottom and the top of the drum. Thus, the laundry is soaked sooner and washing programme is shorter which saves power.



DuraHeat

Redesigned and improved heater

DuraHeat is a new heater in Gorenje washing machine, with a safety system for the prevention of overheating. Thanks to that, the heater is longer lasting and machine operation is safer.



AquaStop: protection safety system against any water leakage

Prevent water overflow

Gorenje washing machines are equipped with safety systems that prevent any water leakage

Aqua Stop

models has a special mechanical system which cuts off the flow of water into the tub if a fault occurs with the inlet pipe

Overflow protection

if the water dosage valves malfunction or the water is too high, a pump starts to drain the tub until the optimal water level is reached for the chosen programme.



Child Protection

The appliance control panel can be locked by simply pressing a button or a combination of buttons.

The door cannot be open during the wash cycle and Premium models feature UltraCoolDoor (UCD) - a second plastic cover to guard from the hot inner door glass. Additionally, the control panel can be locked by simply pressing a button.



Stability Control

Machine stability during operation.

Stability control system will make sure the load is distributed evenly in the drum. If the stability control sensor perceives an imbalance, drum rotation will be stopped to allow more even redistribution of the laundry.