

EXHIBIT A - TERMS AND CONDITIONS

1. Information on how to enter and prize details form part of these Terms and Conditions ("Terms"). Entry into this promotion is deemed acceptance of these Terms by each entrant.
2. Any costs associated with entering the promotion, including accessing the promotional website, are the responsibility of each entrant.
3. Subject to clause 4, the promotion is only open to Australian residents currently residing in Australia who: (a) purchase a Participating Product (as outlined in the table below) during the Promotional Period from a participating retailer; (b) comply with all entry requirements; (c) submit an entry form in accordance with these Terms; and (d) who do not in any way tamper with the entry process.
4. Employees of the Promoter, their immediate families, related companies, directors, management and agencies associated with this promotion are ineligible to enter.
5. Entrants under 18 years old must have parental/guardian approval to enter and further, the parent/guardian of the entrant must read and consent to these Terms. Parents/guardians may be required by the Promoter to enter into a further agreement as evidence of consent to the minor entering this promotion.
6. For the purposes of these Terms, the following definitions apply:
 - (a) **'Movie Reward'** means 6 months of movie vouchers, made up of 2 double passes to Mission Impossible: Rogue Nation and 5 generic double movie passes, valid for a general admission screening to the movie of their choice.
 - (b) **'Promotional Period'** means 27/07/15 to Closing Time on 13/09/15.
 - (c) **'Claim Period'** means 27/07/15 to Closing Time on 27/09/15
 - (d) **'Purchase'** means payment in full for a Participating Product during the Promotional Period from an Australian participating retailer. Purchase does not include: (a) rental payment plans with a term of less than 18 months; (b) lay-buys or pre-orders made before the promotion start date; (c) Commercial or business transactions involving the purchase of more than three (3) units total of Participating Products; (d) purchases via eBay or similar online third party internet websites; (e) second hand products; or (f) purchases made in conjunction with any other TCL offer.
 - (e) **'Validation'** occurs when an entry has been submitted and meets all of the requirements of these Terms and when the Promoter confirms that the entry is entitled to a Prize.
 - (f) **'Participating Products'** means the products specified below:

Participating TCL TV Models: U85H9510FDS, U75H9510FDS, U65H8800FDS, U55H8800FDS, U65E6800FDS, U58E6800FDS, U50E6800FS, U65E5800FS, U55E5800FS, U50E5800FS.
7. Claimants who purchase one of the participating products during the promotional period are eligible to receive a Movie Reward.
8. To enter, claimants must go online to www.tclmovies.com.au and complete the online entry form providing all requested details; including (but not limited to) details of the qualifying purchase (full purchase receipt/tax invoice number, retailer of purchase). Once fully completed, customers must upload a scanned legible image of the original receipt clearly highlighting the model purchased, date of purchase and price. All claims must be made before 27.09.2015 11:59pm AEST. No claims will be accepted after this time. Please list

All Eligible entrants will be sent an email every Monday two weeks later containing a unique code and instructions on how to download their first double pass, valid for a general admission screening to the

film Mission Impossible: Rogue Nation. Both unique codes and movie vouchers must be redeemed within 30 days from the date the code is sent or when the film stops screening, whichever is sooner.

On the first business day of each subsequent month thereafter for a 5 month period, eligible entrants will be sent an SMS to the nominated mobile number entered at the time of registering; containing a six (6) digit unique code and a link to a claim site. Codes and movie vouchers must be redeemed by the date specified in the SMS. Codes and/or movie vouchers not redeemed by the date specified will be forfeited. Movie vouchers are valid for a general admission screening to the movie of their choice.

9. Only one (1) entry allowed per person and per household.
10. At the time of claiming, entrants must select from the participating cinema options. Once a cinema selection has been made by the customer, it cannot be changed, reissued, refunded or replaced. There are 5 types of Movie Voucher available for selection. The Movie Vouchers are redeemable at either: (i) Village; (ii) Event/Birch Carroll & Coyle/Greater Union; (iii) Reading; (iv) Palace; (v) Selected Independent Cinemas.
11. Movie Voucher Terms & Conditions – Mission Impossible: Rogue Nation
 - a.) A. Each voucher is valid for one adult to a general admission screening of the movie Mission Impossible: Rogue Nation including those designated as No Free Ticket sessions up to the value of \$20.00. Vouchers can be redeemed online at villagecinemas.com.au*, www.eventcinemas.com.au or at the ticket box depending on the cinema selected at the time of claiming. Booking fees may apply. Voucher price excludes 3D/Real D and VMAX surcharge which is in addition to the ticket price and payable by the consumer where possible. Vouchers are valid for a single use only.
 - B. Any costs in excess of \$20.00 must be covered by the consumer.
 - C. If lost cannot be replaced. Void if resold.
 - D. No reproductions will be accepted.
 - E. No change will be provided to consumer.
 - F. Not valid for Gold Class, Titan XC, Gold Lounge sessions, alternative content, special events, Saturdays after 5pm Saturday or in conjunction with any other offer or promotion.
 - G. Vouchers can only be redeemed through the ticket box.
 - H. Redemption for admission is subject to availability.
 - I. The voucher needs to be used in a session prior to the expiry date.
 - J. Expired vouchers will not be extended or replaced.Movie vouchers must be redeemed by the date specified on the voucher, or when the film stops screening; whichever is sooner.

12. Movie Voucher Terms & Conditions – Generic.

a.) Village & Event/Birch Carroll & Coyle/Greater Union Terms & Conditions:

Terms & Conditions A. Each voucher is valid for one adult to a general admission screening of the movie of their choice including those designated as No Free Ticket sessions up to the value of \$20.00. Voucher can be redeemed online at either villagecinemas.com.au, www.eventcinemas.com.au or at the ticket box depending on the cinema selected at the time of claiming. Booking fees may apply. Voucher price excludes 3D/Real D, VMAX, Vpremium and Dolby Atmos surcharge which is in addition to the ticket price and payable by the consumer where required. This voucher is valid for a single use only. B. Any costs in excess of \$20.00 must be covered by the consumer. C. If lost cannot be replaced. Void if resold. D. No reproductions will be accepted. E. No change will be provided to consumer. F. Not valid for Gold Class, movie marathons, group bookings, alternative content, special events or in conjunction with any other offer or promotion. G. Redemption for admission is subject to availability. Voucher needs to be used in a session prior to the expiry date.

b.) Reading Terms & Conditions:

Each Voucher may be exchanged for one standard adult (2D) movie session to a general admission screening at the cinema named on this voucher and must be used by the validity date specified. Not valid for Titan XC, Gold Lounge sessions or special events. B. This voucher is valid for a single use only and cannot be redeemed for cash, exchanged, replaced, extended, resoled or used in conjunction with another offer. No reproductions will be accepted. No change will be provided to consumer. C. This voucher cannot be used as part payment for 3D sessions. D. Film classifications rules apply. ID may be required. E. Vouchers can only be redeemed through the ticket box. F. Redemption for admission is subject to availability. Movie Voucher holders are not given preferential treatment. G. For participating cinemas and further information please visit <http://readingcinemas.com.au/locations>. Terms and conditions are subject to change. See full T's & C's at <http://readingcinemas.com.au/terms/>

c.) Palace Terms & Conditions

Each voucher is valid for one adult to a general admission screening of the movie of their choice including those designated as No Free Ticket sessions up to the value of \$20.00. Voucher price excludes 3D surcharge which is in addition to the ticket price and payable by the consumer where applicable. This voucher is valid for a single use only. B. Any costs in excess of \$20.00 must be covered by the consumer. C. If lost cannot be replaced. Void if resold. D. No reproductions will be accepted. E. No change will be provided to consumer. Vouchers do not guarantee a reserved seat - seating is subject to availability. F. Not valid for Film Festivals, special events, or in conjunction with any other offer or promotion unless otherwise stated. G. Vouchers are not refundable, cannot be sold and cannot be exchanged. Expired vouchers will not be extended or replaced. H. Vouchers can only be redeemed through the ticket box at the participating cinemas.

d.) Independent Terms & Conditions

Each voucher is valid for one adult to a general admission screening of the movie of their choice including those designated as No Free Ticket sessions up to the value of \$20.00. Voucher price excludes 3D surcharge which is in addition to the ticket price and payable by the consumer where applicable. This voucher is valid for a single use only. B. Any costs in excess of \$20.00 must be covered by the consumer. C. If lost cannot be replaced. Void if resold. D. No reproductions will be accepted. E. No change will be provided to consumer. Vouchers do not guarantee a reserved seat - seating is subject to availability. F. Not valid for Film Festivals, special events, or in conjunction with any other offer or promotion unless otherwise stated. G. Vouchers are not refundable, cannot be sold and cannot be exchanged. Expired vouchers will not be extended or replaced. H. Vouchers can only be redeemed through the ticket box at the participating cinemas.

13. All entries become the property of the promoter ("we/us") on receipt and we reserve the right to use any personal information provided by an entrant ("you") to enter you in the competition and conduct the competition. If you do not provide us with all or part of the personal information requested we may not be able to enter you into the competition. We may also use personal information about you for related purposes such as sending you information about our products or other related promotions.
14. The Promoter reserves the right to withdraw the promotion from an individual that it believes, in its absolute discretion, has breached these Conditions of Entry, subject only to any approval that is required to be sought from authorities that have issued permits for the conduct of this competition.
15. If for any reason this promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures, or any other causes beyond the control of Promoter which corrupt or affect the administration security, fairness, integrity, or proper conduct of this competition, the Promoter reserves the right in its sole discretion, to disqualify any individual who tampers with the entry process, and, subject to the approval of those authorities

which have issued permits for the conduct of this competition, to cancel, terminate, modify or suspend the competition.

16. The Promoter assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to, or alteration of, Internet entries. The Promoter is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by the Promoter on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading any materials in this competition.

17. The Promoter is TCL Electronics Australia Pty Ltd, (ABN: 83 111 032 896), 797 Springvale Road, Mulgrave, VIC 3170.