

Simpson OMO Promotion 2015

TERMS AND CONDITIONS Redemption

1. Information on the offer and how to claim the offer form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.

2. The Promoter is Electrolux Home Products Pty Ltd ("EHP") of 163 O'Riordan Street, Mascot NSW 2020 ABN 51 004 762 341 and its agents in the promotion, including their officers, employees and agents (collectively called the "Promoter"). No correspondence received concerning this promotion will be entered into. Please refer to the mailing address nominated on the redemption site.

3. The promotion commences on 1st May 2015 and closes at 11.59pm AEST on 30th June 2015. ("Promotional Period").

4. The promotion is not held in conjunction with any other promotion. This promotion is only open to Australian residents 18 years or over, who purchase a participating Simpson Washing Machine (detailed in clause 6 below) ("Participating Product") from any participating retail store during the Promotional Period for domestic use by that purchaser only of the Participating Product/s at a residential address.

5. Employees (and their immediate families) of the Promoter, participating sales agents and agencies associated with this promotion are ineligible to claim. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.

6. 'Participating Products' are the following Simpson Washers:

Top Load Washers	Front Load Washers
SWT5541	SWF85562
SWT5542	SWF10732
SWT6541	SWF10832
SWT6042	SWF12743
SWT7542	SWF12873
SWT8012	SWF14743
SWT8542	SWF14843
SWT8542A	
SWT9542	
SWT1012A	

7. The Promoter does not guarantee that all Participating Products will be available for purchase throughout the Promotional Period.

8. For the purposes of these Terms and Conditions, the following definitions apply: 'Purchase' means order placed and payment made in full for the Participating Product/s during the Promotional Period from an Australian participating authorised Simpson dealer.

'Australian participating authorised Simpson dealer' means only retail partners of EHP (including online retail partners) approved by EHP;

Purchase does not include:

- (i) Rental payment plans with a term of less than 18 months;
- (ii) Orders not paid in full;
- (iii) Commercial or business transactions; or purchases made for commercial or business purpose; or purchased in a business name;
- (iv) Second hand products;
- (v) Electrolux staff and the staff's immediate family purchases;
- (vi) Purchases made in conjunction with any other promotion;
- (vii) Purchases made directly from Electrolux Home Products Pty Ltd; and
- (viii) Purchases made through any unauthorised retailer.

9. The Promoter recommends that prior to purchasing a Participating Product the customer verifies that the retailer is authorised to participate in this Promotion.

10. Each valid claim received will be awarded the gift of 6mths supply of OMO Active Clean Top Loader or Front Loader washing powder (dependent on the product model purchased) in the form of 3x 2kg packs, (one kilo for each month). OMO Sensitive will be available as a requested option, however if OMO Sensitive is unavailable due to stock demands the claimant accepts that they will receive the OMO Active Clean option.

Unilever's 2010 Australian consumer washing habit study shows the average number of loads per week is 5. Given a 1kg box of OMO contains 22 washes, a 1kg box equates to approximately 1 month use.

11. Only one (1) claim per person and per household permitted in accordance with the claim requirements.

12. To claim their OMO, the claimants must complete the official claim form at www.simpson.com.au/promotions and provide information including their First name, Last name, contact phone number, complete delivery address, nominated email address, Simpson model number, and serial number, purchase receipt number, purchase receipt date and store of purchase. Claims must be received by 5pm 14th July 2015 (end of "Redemption Period"). No claims will be processed after this date. If a claimant is unable to provide the serial number of the Participating Product purchased at the time of submitting the online claim form, the claim will be accepted for consideration, however, the claimant must provide the serial number to the Promoter within 90 days of the end of Promotional Period. Such claimants will be sent an email by the Promoter providing them with information on how to submit their serial number.

13. This is an online redemption only. Once the claim form has been submitted, the claimant will be instructed online to scan and upload their purchase receipt OR send their photocopied purchase receipt and printed online claim form in a stamped envelope to "Simpson OMO 6mth Offer Promotion 2015", PO Box 615,

Eastern Suburbs Mail Centre, NSW 2004 for validation. All purchase receipts must be received by the Promoter no later than 5pm on 28th July 2015. No responsibility is accepted by the Promoter for late, lost or misdirected mail. Purchase receipts received after this date will render the claim invalid. All claims must be made by the actual purchaser of the Participating Product as evidenced by the purchase receipt. Claims or registrations by any other person will not be accepted. Please refer to the 'How to claim' instructions online for more details.

14. The Promoter reserves the right, at any time, to verify the validity of claims and claimants (including a claimant's identity, age and place of residence) and to disqualify any claimant who submits a claim that is not in accordance with these Terms and Conditions or who tampers with the claim process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

15. If a claimant has not received their purchased item from their retailer, at the time of payment claimants are still eligible for their OMO if they have paid in full within the Promotional Period. Purchases or claims showing incomplete payment for the participating products will not be accepted. The claimant **MUST** however lodge a claim before the end of the redemption period.

16. Incomplete, indecipherable or illegible claims will be deemed invalid.

17. The Promoter's decision is final and no correspondence will be entered into.

18. The claimant must retain their original purchase receipt as proof of purchase. Failure to produce either the original or a copy of the purchase receipt when requested may, in the absolute discretion of the Promoter, result in invalidation of the claimant's claim and forfeiture of any right to an offer or gift.

19. Claimants should allow 6-8 weeks for delivery of their gift from the end of the redemption period.

20. In the instance that any gift item received by the claimant has damage which results in that item not being able to be used, the claimant must send photographic proof within two (2) days of receipt of that damaged item to simpson@campaign.net.au for review.

21. The claimed gift is not transferable or exchangeable and cannot be taken as cash.

22. If the claimed gift is unavailable, the Promoter, at its discretion, reserves the right to substitute it with a gift of equal value and/or specification subject to any written directions from a regulatory authority. The claimed or substitute gift is not redeemable at the point of purchase.

23. In the event that the claimed gift sourced by a third party supplier is unavailable, delayed, on back order, or undeliverable, the Promoter will notify claimants via email about such delays. The Promoter accepts no responsibility for the delay nor is it liable for any delay and will not enter into any correspondence with claimants who expect any form of compensation. The claimant accepts these

conditions and understands that they may encounter an extended delivery period for receipt of their claimed gift.

24. Any cost associated with accessing the Promoter's website for the purpose of registering a claim is the claimant's.

25. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.

26. The Promoter makes no guarantee of the availability of its web services and will not be held responsible for interruption of service that may interfere with the ability to participate in the Promotion.

27. The Promoter is not responsible for any problems or technical malfunction of any telephone or network or lines, servers or providers, computer equipment, software, technical problems or traffic congestion on a mobile network, or any combination thereof, or any other technical failures including any damage to entrant's or any other person's mobile handset or computer related to, or resulting from, participation in this promotion or the downloading of any materials related to this promotion.

28. If there is an event beyond the promoter's control which causes an interruption to its processing of the promotion, the Promoter reserves the right to cancel, terminate, modify or suspend the promotion subject to any written directions from a relevant Regulatory Authority.

29. Caution: any attempt to deliberately damage the Promoter's promotional website or the information on the website, to cause malicious damage or interference with the normal functioning of the website, or to otherwise undermine the legitimate operation of this promotion may be a violation of criminal and civil laws and should such an attempt be made, whether successful or not, the Promoter reserves the right to seek damages to the fullest extent permitted by law. If the Promoter suffers loss or incurs any costs in connection with any breach of these conditions of entry or any other legal obligation by an entrant, the entrant agrees to indemnify the Promoter for those losses, damages and costs.

30. The Promoter will not be responsible for any incorrect, inaccurate or incomplete information communicated in the course of, or in connection with, this promotion if the deficiency is occasioned by any cause outside the reasonable control of the Promoter.

31. The Promoter reserves the right to reclaim the 6 months of OMO from any claimant, if the initially purchased Participating Product is returned after the claim has been processed and fulfilled (other than for warranty reasons). This clause does not limit or affect the claimant's rights with regards to warranties on the Participating Product either from the manufacturer or implied by legislation.

32. If for any reason this promotion is not capable of running as planned because of infection by computer virus, bugs, tampering, unauthorised intervention, technical failures or any other causes beyond the reasonable control of the Promoter which corrupt or affect the administration, security, fairness, integrity or

proper conduct of this promotion, the Promoter reserves the right in its sole discretion to cancel, terminate, modify or suspend the promotion, subject to any written directions from a regulatory authority made under applicable State or Territory legislation.

33. It is the responsibility of the consumer to be available for the delivery of the gift as organised by the Promoter (the Promoter will send claimants an email notifying them of the delivery time frame). In the case of an item being undeliverable, it is the responsibility of the consumer to organise the redelivery at their own cost.

34. Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify any provision of relevant legislation including the Competition and Consumer Act and the Australian Consumer Law in the Commonwealth, State and Territories of Australia ("Non-Excludable Guarantees").

35. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including for negligence) for any personal injury or any loss or damage (including loss of opportunity) whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim or gift that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in offer value to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant; or (f) use of a gift.

36. All claims and any copyright subsisting in the claims become and remain the property of the Promoter. The Promoter collects personal information about claimants to include claimants in the promotion. If the personal information requested is not provided, the claimant may not participate in the promotion. By participating in the promotion and opting in at the point of product registration, each claimant also acknowledges and agrees as follows. A primary purpose for collection of claimants' personal information by the Promoter is to enable the Promoter to use the information to assist in improving goods and services and to contact claimants in the future with information on special offers or provide claimants with marketing materials via any medium including mail, telephone and commercial electronic messages (SMS (Short Message Service), MMS (Multimedia Message Service), IM (Instant Messaging) and email) or any other form of electronic, emerging, digital or conventional communications channel whether existing now or in the future. The Promoter may share information with its Australian related companies and promotional partners who may contact claimants with special offers in this way and use claimants' personal information in this manner. Claimants can also gain access to, update or correct any personal information, or opt out of receiving further direct communications, by contacting the Promoter via email at promotions@electrolux.com.au. All personal information will be stored at The Consortium Centre of 1 Basalt Road Greystanes NSW 2145. A copy of the Promoter's Privacy Policy in relation to the treatment of personal information collected may be obtained by contacting the Promoter.

37.LAY-BY-CLAUSE Please note that only lay-bys that have been initiated within the promotional period and paid in full by promotion end 30th June 2015 are eligible for the 6 months of OMO Offer.

38.PLEASE NOTE: Purchasers of Participating Products (see clause 6) for Government and Commercial contract sales, second quality (T2) and auction goods are excluded from this promotion. SECOND QUALITY GOODS (T2) means products bearing Serials Numbers with the prefix "A", "B" or "C".